

**CSR
ACTIVITIES
2019 - 2020**



2019 - DONATIONS OF EVA MATS TO KINDERGARTEN

Century Bond Bhd (“CBB”) had contributed 50 pieces of Alphabet EVA Foam Mats to Tadika PASTI Taman Aman, Senai. The contribution of the learning aid equipment formed a part of CBB’s Corporate Social Responsibility initiatives for the students at the kindergarten. Not only providing safe and fun learning materials, the puzzle mat can help kids in building their visual sensory development and hand-eye coordination and also served as a great tool for early education.



23 April 2019, Tadika PASTI Taman Aman, Senai

2019 – PLANTING OF 100 TREES VIA ECOFRENZ PROGRAMME



Kumpulan Perangsang Selangor Berhad and Century Bond Bhd stamped their commitment in conserving and preserving the environment by planting 100 trees via EcoFrenz Programme at Taman Bunga Raya, Johor Bahru. The objective of the Programme was aimed at raising the public's awareness of environmental conservation. Four species of trees; Ketapang, Semarak Api, Jancaranda and Bunga Raya were planted by 80 volunteers from KPSB, CBB, Johor Media Club, local people, and students through Eco-Race Challenge.

The Programme was graced by President of Majlis Perbandaran Johor Bahru (Dato Bandar Johor Bahru), Yang Berhormat Dato Haji Amran Abdul Rahman, Deputy Chief Executive Officer (Operations) of KPSB, Puan Suzila Khairuddin and General Manager of CBB, Mr Alfred Goh Leng Hock, witnessed by around 100 guests.



15 September 2019,
EcoFrenz Taman Bunga Raya

2019 - READING CORNER FOR SJK (C) DAERAH KULAI



Back in the old days, reading books was the only way we increased knowledge, improved language proficiency, and improved our mind.

Today, the rapid development of science and technology that introduced a wide range of high-tech products have taken over the value of books. Those multimedia technologies with audiovisual interaction such as I-pad, Smartphone, Computer and TV have increasingly undermined the value and turning books into 'protected animal'.

Without neglecting benefits that the books have provided to humankind, such swift development in the technology has brought over challenges to the parents in monitoring the type of information that is fed to their children from those high-tech products due to unfiltered access to the Internet.

On the contrary, the tradition of reading books has avoided such negative challenge posed by the high-tech products.



3 Nov 2019, SJK(C) Woon Hwa, Bandar Baru Kangkar Pulai, Kangkar Pulai, Johor

2019 - READING CORNER FOR SJK (C) DAERAH KULAI (continued)

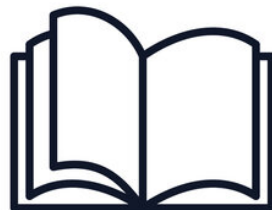


3 Nov 2019, SJK(C) Woon Hwa, Bandar Baru Kangkar Pulai, Kangkar Pulai, Johor

Century Bond Bhd (“CBB”), therefore, hope that by adding a ‘Reading Corner’ in school will encourage more students to read books. In addition to the ability in regulating reading materials provided to the students, the school will not only improve the standard of reading through the Reading Corner, but it will also enhance the standard of knowledge in various fields possessed by the student.

Reading Corner emphasize a fun, comfortable and free reading environment, in addition to the availability of books that are meaningful to fascinate students to spend their time there. These features are lacking in the library as it could not operate as open as the Reading Corner, due to the tightly controlled on the usage of books in the library and limited time of operation.

As the book is a static reading material that devoid the audio-visual interference, reading books allow the students to fully concentrate on their writing style and imagination. From there, it creates a lasting value writing with a clear message. Also, it allows students to stand on the shoulders of a giant, possessing the thinking of great people and look forward to their future.



2020 - DONATIONS OF HAND SANITISERS TO SCHOOLS

Given the recent pandemic of COVID-19, CBB and KPS has taken a lead to fight the virus via a Corporate Social Responsibility Campaign. CBB & KPSB has donated 1,000 litres of sanitizers with a market value of nearly RM80,000 to 73 schools in Kulaijaya district.

The sanitizers were produced by Macro Chemicals Sdn Bhd, a fully owned subsidiary of CBB. With the rapid spread and the alert of COVID-19, Health Officer has given a warning and exercising campaign in keeping personal hygiene. All schools need to be vigilant on this issue and the best things to do is to protect the students with preventive and protective sanitizers to kill the potential virus before attending the class every day.



9 March 2020, Pejabat Pendidikan Daerah Kulai



EVENTS & ACTIVITIES 2019 - 2020

2019 – ANNUAL DINNER



Century Bond Bhd (“CBB”) held the Group’s Annual Dinner on 19 Oct 2019 at Pulau Spring Resort, Johor with the theme of “Once In A Blue Moon” to celebrate achievements of the year and strengthen the relationships between employees.

2019 – ANNUAL DINNER (continued)



2019 – ANNUAL DINNER (continued)



2019 – ANNUAL DINNER (continued)

Group Picture

